



BREEZYBALDWIN

Photographer | Art Director | Designer

Los Angeles, CA
727.688.1088

breezy@breezybaldwin.com
www.breezybaldwin.com

Biography

Briana "Breezy" Baldwin is an artist based in Los Angeles, CA. For years she has worked in the music & entertainment industry doing everything from photoshoots to album packaging to touring Europe with bands as their photo & videographer. For 2 years she worked as the Art Director at a major record label in Nashville, TN. In 2010 she went freelance and moved to LA to broaden her photography & art career. She is available for work anywhere in the US & abroad.

Experience

PROFESSIONAL PHOTOGRAPHER JULY 2005 - PRESENT

Experience in Music, Fashion, Travel, Editorial, Event photography and more. Past clients include artists with EMI, Columbia Records, Hollywood Records & Inpop Records. My photography has been published in Seventeen, Relevant, & CCM Magazine. Please see my portfolio at breezybaldwinphoto.com for work.

FREELANCE DESIGNER JANUARY 2003 - PRESENT

Since 2003 I have worked with a diverse range of clients such as small and large businesses, artists, bands and non-profit organizations. I am an expert web and graphic designer, experienced in everything ranging from complex websites to band websites, market branding, product packaging, merchandise, and print/web advertisement.

ART DIRECTOR/DESIGNER/PHOTOGRAPHER JANUARY 2008 - APRIL 2010 Inpop Records — Nashville, TN

At Inpop I was in charge of the design, branding, packaging, photography and advertising for all new releases for our artists, including Newsboys, Superchick, Mat Kearney & others. I organized and managed the visual production of the albums from the photoshoot to the press push. I was also in charge of the infrastructure, design and maintenance of our company website and many of our artists websites. Massive production quantities and super fast turnaround times called for a high level of proficiency, speed and quality.

WEB/GRAPHIC DESIGNER MAY 2007 - MAY 2008

University of Central Florida Design Group — Orlando, FL

At UCF I was the lead web designer for the Office of Student Involvement, and also designed print materials for various agencies and organizations at the university.

MAC SPECIALIST/TRAINER NOVEMBER 2006 - AUGUST 2007

Apple, Inc. (Florida Mall Store) — Orlando, FL

At Apple I started as a Mac Specialist at one of their busiest retail stores. I helped customers with questions about Apple products and developed strong customer service and sales skills. I was promoted to the Trainer position and was responsible for conducting group and one-on-one teaching sessions, with topics ranging from editing photos and making movies to designing websites.

Education

DIGITAL MEDIA (2 years)

University of Central Florida — Orlando, FL

HIGH SCHOOL DIPLOMA 2006

Palm Harbor University High School — Palm Harbor, FL

Graduated Magna Cum Laude, National Honors Society, Photography Club President